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**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE -
EXAMINING GROUP 2161**

PATENT
Attorney Docket No.: 020342-000900US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Safwan Shah et al.

Application No.: 09/944,626

Filed: August 30, 2001

For: ACTIVE PROFILING SYSTEM
FOR TRACKING AND QUANTIFYING
CUSTOMER CONVERSION
EFFICIENCY

Customer No.: 20350

Confirmation No. 9256

Examiner: Coby, Frantz

Technology Center/Art Unit: 2161

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 2161**

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Sir:

In response to the Final Office Action mailed January 13, 2006 on the above-referenced application, please enter the following amendments and remarks:

A Listing of Claims begins on page 2 of this paper.

Remarks begin on page 10 of this paper.

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